In 1995, the then Prime Minister Tun Dr. Mahathir Mohamad and a delegation from Malaysia made a working visit to Massachusetts Institute of Technology (MIT) and endorsed the establishment of a university modelled after MIT. An agreement was signed in January 1997 to establish the Malaysia University of Science and Technology (MUST).

In its formative years, MUST was fully assisted and supported by MIT, a world-renowned university noted for its education and research in advanced science and technology.

MUST emulated MIT’s method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in science, technology, business and management.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problems. The MIT model has been the impetus of the MUST culture that is vibrant, innovative and purposeful to our local environment.

MASTER OF BUSINESS ADMINISTRATION

KPT REF. NUMBER: (R/345/7/0132) (12/21)
MQA REF. NUMBER: MQA/FA1199
School of Business
MASTER OF BUSINESS ADMINISTRATION

The Master in Business Administration (MBA) Programme is by coursework mode. It is designed to shape talented professionals who are capable of transforming business entities to remain competitive in the ever-changing global marketplace. You will have the opportunity to acquire leadership, communication and team-work skills and to develop new approaches to business management. At MUST, we offer you integrated courses led by experienced, international faculty and practitioners in an interactive learning environment with particular emphasis on practicality and industry-driven practices.

Programme structure

Core
- Managerial Economics
- Marketing Management
- Leadership & Management in Organisations
- Business Statistics
- Business Ethics & Corporate Governance
- Financial Management
- Corporate Strategy
- Project Paper & Research Methods

Electives
- International Business
- Operations Management
- Customer Relationship Management
- Risk Management
- Corporate Finance

Programme Duration
1.5 – 3 years (3 to 6 semesters)

Career Opportunity
Management positions in Corporations and small and medium-sized enterprises in such expertise as finance, marketing, operations, supply chain, customer service, risk management, planning, strategy and own business start-ups.

Entry Requirements
Bachelor degree with CGPA of 3.0 or above (on a 4 point scale) or an equivalent qualification in a relevant field from a recognized university. In special circumstances applicants who have relevant work experience in the industry with a Bachelor degree with a CGPA lower than 3.0 (on a 4 point scale) may be considered for admission.

Language Proficiency - All lectures and written or oral examinations at MUST are conducted in English. Applicants are required to provide documentary evidence of proficiency in English in one of the following examinations:
- Test of English as a Foreign Language (TOEFL) at a score of 550, or higher is required, or
- International English Language Testing Services (IELTS), a minimum overall band score of 6.0, or
- Provide proof of English proficiency as evaluated by MUST.

Affiliated Professional Training Programmes
MBA students are eligible to participate in professional training courses in business economics and risk management run by the School of Business's Centre for Economics and Risk (www.cfer.my) at in-house rates and other short professional programmes in the university.