



MANAGEMENT
MARKETING

MICRO & MACROECONOMICS

COMPUTER WORKSHOP

ORGANIZATION BEHAVIOUR

MANAGEMENT

OPERATION

DATA

HUMAN RESOURCES

INNOVATIONS

ACTIVITY
INTERNATIONAL

E-COMMERCE

ACCOUNTING

MICRO & MACROECONOMICS

THINKING
FINANCIAL

BUSINESS

COMMUNICATION

LAWS

ETHICS

RISK

ECONOMIC

Success

Solution

Business Strategy

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

Innovation
Branding
Solution
Marketing
Analysis
Ideas
Success
Management

SOCIAL NETWORK

DIPLOMA IN BUSINESS STUDIES

KPT REF. NUMBER: (R/340/4/0561) (03/20)

MQA REF. NUMBER: MQA/A11186

School of Business



**MALAYSIA
UNIVERSITY**

of SCIENCE and TECHNOLOGY
DU008(B)



Asia Logistics and Supply Chain Council
PPM-009-10-04102016

UNIVERSITY OF THE FUTURE

Diploma In Business Studies

The Diploma in Business Studies programme is designed as a bridging programme for students to take up a degree in Business, while at the same time preparing them for the competitive job market of the 21st century. The programme is broad-based and provides students with basic knowledge and skills in marketing and management. Emphasis is placed on giving the students hands-on, practical learning experiences, thus enhancing their employability upon graduation. Drawing upon the historical strengths of MUST and in response to industry demand, students are also exposed to subjects such as Technology Management, Entrepreneurship and Business Creativity & Innovation.

The average student completes the programme of study over a period of two years. Upon graduation, students may choose to continue their study at our partner institution in Australia, UTAS, or continue their degree studies here at MUST. Qualified diploma holders are admitted into the second year of the Bachelor in Business Administration (Hons) Programme.

Programme Duration

2 Years

Careers, Industry & Pathway

Career Opportunities

Junior Business Executive, Junior Marketing Executive, Junior Bank Executive, Junior Account Executive, Junior Product Development Executive, Junior Customer Service Executive, and many others.

Graduate Options and International Pathways

Graduates have the opportunity to pursue a BBA (Hons) either at MUST or at University of Tasmania (UTAS), our partner institution in Australia.

International mobility

Student exchange programmes with University of Tasmania (UTAS).

Entry Requirements

A. Local Students

Sijil Pelajaran Malaysia (SPM) or its equivalent with minimum 3 credits.

B. International Students

GCE O level or it's equivalent



Programme Structure

Year 1

- Introduction to Management
- Principles of Marketing
- Elementary English
- Pre-Intermediate English
- Intermediate English
- Business Mathematics
- Computer Workshop
- Micro & Macroeconomics
- Principles of Accounting

Year 2

- Quantitative Methods for Business
- Foundation of HR Management
- Business Information System
- Fundamentals of Entrepreneurship
- Management Accounting
- Economics for Business
- Organization Behaviour
- Financial Management

Elective & MQA Course

- Business Activity and Innovations
- Management of technology
- Operation Management
- Risk Management
- Introduction to International business
- Data Management
- E-Commerce

MQA Courses

- Comparative Religion
- Malaysian Studies 2
- National Language A
- BM Communication
- Thinking Skills
- Co-Curriculum

Year 2.5

- Business Transaction
- Business Communication
- Business Laws and Ethics



Financial Aids

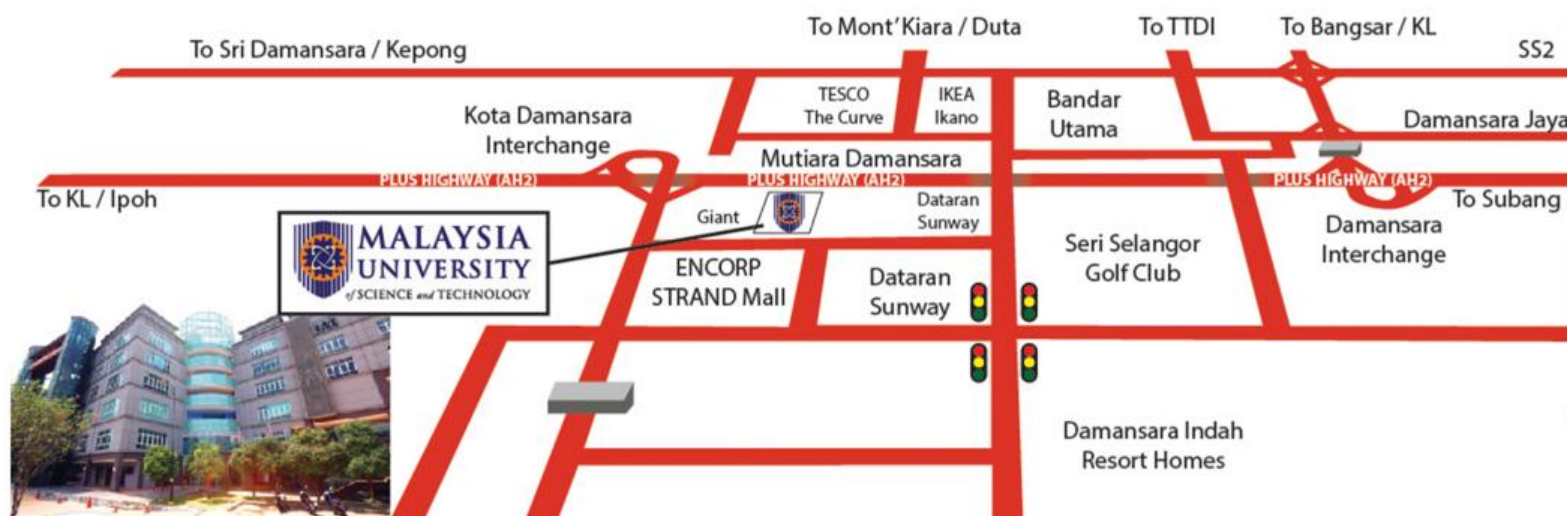
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GPS: 3.154176, 101.596092

Search Maps : Malaysia University of Science and Technology (MUST)



In 1995, the then Prime Minister, Tun Dr. Mahathir Mohammad and a delegation from Malaysia made a working visit to Massachusetts Institute of Technology (MIT) and endorsed the establishment of university modelled after MIT. An agreement was signed in January 1997 to establish the Malaysia University of Science and Technology (MUST).

In its formative years, MUST was fully assisted and supported by MIT, a world-renowned university noted for its education and research in advanced science and technology.

MUST emulated MIT's method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team-building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in science, technology, business and management.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problem. The MIT model has been the impetus of the MUST culture that is vibrant, innovative and purposive to our local environment.



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