In 1993, the then Prime Minister, Tun Dr. Mahathir Mohamad and a delegation from Malaysia made a working visit to Massachusetts Institute of Technology (MIT) and endorsed the establishment of university modelled after MIT. An agreement was signed in January 1997 to establish the Malaysia University of Science and Technology (MUST).

In its formative years, MUST was fully assisted and supported by MIT, a world renowned university noted for its education and research in advanced science and technology.

MUST emulated MIT’s method of teaching and learning which encourages creativity, analytical thinking, problem-solving, innovation and team building. These are qualities that have been proven to be successful in producing entrepreneurial leadership in science, technology, business and management.

MUST also nurtures a research-driven culture in all fields of expertise to ensure depth of understanding and confidence in facing practical problem. The MIT model has been the impetus of the MUST culture that is vibrant, innovative and purposeful to our local environment.
Diploma In Business Studies

The Diploma in Business Studies programme is designed as a bridging programme for students to take up a degree in Business, while at the same time preparing them for the competitive job market of the 21st century. The programme is broad-based and provides students with basic knowledge and skills in marketing and management. Emphasis is placed on giving the students hands-on, practical learning experiences, thus enhancing their employability upon graduation. Drawing upon the historical strengths of MUST and in response to industry demand, students are also exposed to subjects such as Technology Management, Entrepreneurship and Business Creativity & Innovation.

The average student completes the programme of study over a period of two years. Upon graduation, students may choose to continue their study at our partner institution in Australia, UTAS, or continue their degree studies here at MUST. Qualified diploma holders are admitted into the second year of the Bachelor in Business Administration (Hons) Programme.

Programme Duration
2.5 years (5 semesters, 2 short semesters)

Careers, Industry & Pathway

Career Opportunities
Junior Business Executive, Junior Marketing Executive, Junior Bank Executive, Junior Account Executive, Junior Product Development Executive, Junior Customer Service Executive, and many others.

Graduate Options and International Pathways
Graduates have the opportunity to pursue a BBA (Hons) either at MUST or at University of Tasmania (UTAS), our partner institution in Australia.

International mobility
Student exchange programmes with University of Tasmania (UTAS).

Entry Requirements

A. Local Students
Sijil Pelajaran Malaysia (SPM) or its equivalent with minimum 3 credits.

B. International Students
GCE O level or it’s equivalent

Programme Structure

Year 1
- Introduction to Management
- Principles of Marketing
- Elementary English
- Pre-Intermediate English
- Intermediate English
- Business Mathematics
- Computer Workshop
- Micro & Macroeconomics
- Principles of Accounting

Year 2
- Quantitative Methods for Business
- Foundation of HR Management
- Business Information System
- Fundamentals of Entrepreneurship
- Management Accounting
- Economics for Business
- Organization Behaviour
- Financial Management

MQA Courses
- Comparative Religion
- Malaysian Studies 2
- National Language A
- BM Communication
- Thinking Skills
- Co-Curriculum

Elective Courses
- Business Activity and Innovations
- Management of technology
- Operation Management
- Risk Management
- Introduction to International business
- Data Management
- E-Commerce

Financial Aids
PPTTN